



11th Annual Police Athletic League Half-Marathon & 5K Boca Raton Firefighters Benevolent Scholarship Fund Run

Sunday - November 6, 2011

6:30 am - Spanish River Park on A1A

TITLE SPONSOR (Exclusive for the PAL Half-Marathon) - \$10,000

- ◆ Title Sponsor Signee at Finish Line and all over the event
- ◆ Name of Sponsor included in the race, ie: "OUR Bank Half Marathon to benefit PAL"
- ◆ Title Sponsor logo on front of 1,200 Color printed race shirts
- ◆ Title Sponsor logo printed on the front page on 10,000+ color Runner Flier/Applications
- ◆ Title Sponsor may insert own brochures into the mailing
- ◆ Title Sponsor may have hospitality Tent and Table to promote itself at the race
- ◆ Title Sponsor promotional material inserted into race bags all participants
- ◆ Up to 10 free Race entries
- ◆ Sponsor acknowledges on PA System at event and during the Awards Ceremony
- ◆ Mention in all Advertising of event (Florida Sports Network, Running Forum, web, etc.)
- ◆ Insert into race bags*

GOLD SPONSOR (Title Sponsor of the BRFBSF 5K) - \$5,000

- ◆ Sponsor Signee at Finish Line below the Title Sponsor
- ◆ Title Sponsor logo printed on the inside page of 10,000+ color Runner Flier/Applications
- ◆ Title Sponsor may have hospitality Tent and Table to promote itself at the race
- ◆ Title Sponsor promotional material inserted into race bags all participants
- ◆ Up to 7 free Race entries
- ◆ Sponsor acknowledges on PA System at event and during the Awards Ceremony
- ◆ Mention in all Advertising of event (Florida Sports Network, Running Forum, web, etc.)
- ◆ Insert into race bags*

SILVER SPONSOR - \$1,000

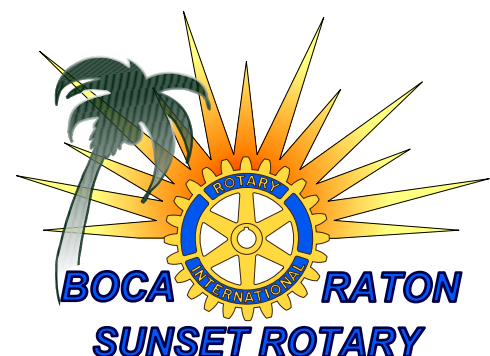
- ◆ Logo Printed inside Race Application/Flier*
- ◆ Up to 5 Race Entries
- ◆ Signee and Large Table at event to promote to racers
- ◆ Insert into race bags*

BRONZE SPONSOR - \$500

- ◆ Logo Printed on Race Application/Flier*
- ◆ Up to 3 Race Entries
- ◆ Signee and Table at event to promote to racers
- ◆ Insert into race bags*

EVENT SPONSOR - \$250 Cash or goods and services to help the race.

- ◆ Logo Printed on Race Application/Flier*
- ◆ 1 Free Race Entry
- ◆ Signee and Small Table at event to promote to racers
- ◆ Insert into race bags - you help insert





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Sponsor Name: _____
Sponsorship Level: *Title Gold Silver Bronze Event* (Circle level)
Sponsor Address: _____

Sponsor Contact Name: _____
Contact e-mail: _____
Contact Phone: _____

Amount Donated: \$ _____
Check made Payable to: "*Rotary Club of Boca Raton Sunset*"
If done on PayPal indicated date of transfer & confirm #: _____

Sponsor Signature: _____

Donated Products or Services:

For more info contact: Russ Buck 561-445-1196 or Carlos Muhetaler at 561-213-0748
russelljbuck@hotmail.com

